



**Plenary lectures:**

room 1.007+1.008 (1<sup>st</sup> floor)

**Session 1:** room 01.079 (floor -1)

**Session 2:** room 01.080 (floor -1)

**Session 3:** room 01.082 (floor -1)

**Globe 2015: EAST – WEST EUROPEAN FORUM ON DISCOURSE**

**Past, present and future of discourse studies**

**Warsaw, 14 – 16 May 2015**

**CONFERENCE PROGRAMME**

**WI-FI:**

Network name: GLOBE2015

Password: discourse

<b>DAY 1: 14 May 2015</b>			
8:00-9:20	<b>Registration + coffee</b>		
9:20-9:30	<b>Conference opening</b>		
9:30-10:30	<b>Plenary lecture</b> Andrej A. Kibrik <i>Multimodal linguistics and discourse analysis</i> Chair: Istvan Kecskes		
	Session 1: <i>Internet discourse and multimodality</i> Chair: Agnieszka Leńko-Szymańska	Session 2: <i>Discourse in professional domains</i> Chair: Marta Skorek	Session 3: <i>Discourse Analysis and intercultural communication</i> Chair: Michał B. Paradowski
10:30-11:00	Pragmalinguistic, multimodal and critical orientations to online news discourse <i>Katarzyna Molek-Kozakowska</i>	The discourse of healthcare communication: a cross-cultural study of a socially sensitive context <i>Agnieszka Kielkiewicz-Janowiak, Magdalena Zabielska</i>	Quantitative vs. qualitative discourse analysis in the research of intercultural communication <i>Anna Zięba</i>
11:00-11:30	The Pursuit of Efficiency in the Era of the Text “Born Digital” <i>Radostina Iglíkova</i>	The impact of contemporary civilizational phenomena on the development of languages for special purposes <i>Olga Lesicka</i>	

11:30-12:00	<b>Coffee break</b>		
12:00-13:00	<b>Plenary lecture</b> Istvan Kecskes <i>Sequential structure of discourse segments shaped by the interplay of recipient design and salience</i> Chair: Britt-Louise Gunnarsson		
	Session 1: <i>Media genres in CDA and cross-cultural perspectives</i> Chair: Agnieszka Kiełkiewicz-Janowiak	Session 2: <i>Rhetorical construction of discourse participants and context</i> Chair: Adam Wójcicki	Session 3: <i>Multimodality and hybridization of genres</i> Chair: Katarzyna Molek-Kozakowska
13:00-13:30	Application of Critical Discourse Analysis to Public Relations research. The Nergal case <i>Adam Warzecha</i>	Discourse connectives and epistemic vigilance <i>Joanna Blochowiak</i>	Visual resources at work: atmosphere and agency in platforms of values <i>Catharina Nyström Höög</i>
13:30-14:00	Semantic Structure of Media Discourse Genres in Different Cultures <i>Tatiana Karpilovitch</i>	Control in a comparative perspective: A study of the Finnish conditional mood in spontaneous and institutional conversation <i>Radosław Wójtowicz</i>	Iconicity as a means of maximizing the impact of public service advertisement texts: diachronic perspective <i>Anna Ovodova</i>
14:00-14:30	National variations in media discourse (on the material of British and Belarusian radio discussions) <i>Alesia K. Shevtsova</i>	On some linguistic and rhetoric conceptualizers in discourse <i>Azad Mammadov</i>	
14:30-16:00	<b>Lunch</b>		
16:00-17:00	<b>Plenary lecture:</b> Werner Schneider <i>From Discourse to Dispositif: Dispositif Analysis as Research Perspective</i> Chair: Andrej A. Kibrik		
	Session 1: <i>East and West: Discourse, identity, migration</i> Chair: Magdalena Nowicka	Session 2: <i>New roles of academia in the global context</i> Chair: Grzegorz Kowalski	Session 3: <i>Promotion, persuasion and manipulation in advertising discourse</i> Chair: Catharina Nyström Höög
17:00-17:30	Identity, impoliteness, and migration <i>Malgorzata Suszczynska</i>	Quantifying excellence – development of evaluation practices in higher education <i>Marta Natalia Wróblewska</i>	‘Join the Professionals’ – linguistic manipulation in recruitment campaigns of the British and American Armed Forces <i>Michał Golubiewski</i>

17:30-18:00	Substantival nomination of refugees in the institutional political discourse of the Russian Federation, the Federal Republic of Germany and the United States in a comparative approach <i>Liia Pakholkova</i>	Continuity and change in Polish academia reflected in university admission bulletins <i>Jolanta Łączka-Badura</i>	A Functional Approach to the English Translation of Chinese City Promotion Discourse <i>Li Jiachun</i>
18:00-18:30	Intra-EU migration as a resource for identity negotiation. Configuring country status through media counter-discourses <i>Camelia Beciu, Mirela Lazar</i>	A Social Semiotic Multimodal Deconstruction of University Websites in Poland and China <i>Lingwei Kong, Delu Zhang</i>	
18:45	<b>Conference dinner</b> (room 3.014, 3 <sup>rd</sup> floor)		

<b>DAY 2: 15 May 2015</b>			
9:00-10:00	<b>Plenary lecture:</b> Britt-Louise Gunnarsson <i>Discourses in organizations and workplaces in the globalized economy</i> Chair: Crispin Thurlow		
	Session 1: <i>Between national and European – EU discourse and discourse on the EU</i> Chair: Desislava Stoyanova Cheshmedzhieva-Stoycheva	Session 2: <i>Between local and global - languages, cultures, identities</i> Chair: Ludmilla Antypenko-A'Beckett	Session 3 (in German): <i>Methodologien der Diskursforschung</i> Chair: Dominik Barta
10:00-10:30	Polarization of European research in EU legislative discourse <i>Grzegorz Kowalski</i>	After purism: Language as a competing product. On the metalinguistic discourse in online discussions about the Lithuanian language <i>Vuk Vukotić</i>	Kodieren in der diskurs- und dispositivanalytischen Forschungspraxis Anmerkungen zur rekonstruktiven Analytik in der Diskurs-/Dispositivforschung <i>Werner Schneider</i>
10:30-11:00	Communication strategies in legal discourse on the basis of selected texts of EU Treaties <i>Katarzyna Gęborys</i>	Linguistic imagology and the conflict between Slavonic 'sensuality' and Western 'rationality' in modern Russian and Polish language critique <i>Shamil Khairov</i>	Warum machen uns Bilder Angst? Bemerkungen zum multimodalen Charakter von Stigmabildern und Schreckbildern aus diskurslinguistischer Perspektive <i>Silvia Bonacchi</i>

11:00-11:30	Discourse Analysis of the EU Presidency Reports <i>Yana Kuzmina</i>	Connotation and denotation in the discourse of marginal sublanguages <i>Peter Toporkov</i>	Diskursanalyse oder Diskursinterpretation? Anmerkungen zur Methodologie diskursanalytischer Datenauswertung <i>Urszula Topczewska</i>
11:30-12:00		Personal Names in Advertising Discourse: Comparison of Two Periods <i>Mislava Bertosa, Lucia Miskulin Saletovic, Ines Virc</i>	Diskursive Konstruktion von urbanen Räumen am Beispiel der Gentrifizierungsdebatte in Polen <i>Lukasz Kumięga</i>
12:00-12:30	<b>Coffee break</b>		
12:30-13:30	<b>Plenary lecture</b> Crispin Thurlow <i>More than 1%: Performing New "Post-Class" Ideologies</i> OR <i>Queering Critical Discourse Studies</i> Chair: Werner Schneider		
	Session 1: <i>Revisiting theoretical foundations of discourse and culture</i> Chair: Adam Warzecha	Session 2: <i>East and West: European citizenship and identity</i> Chair: Shamil Khairov	Session 3 (in German): <i>Diskurs und Politik</i> Chair: Urszula Topczewska
13:30-14:00	Importing Wittgenstein, Exporting Discourse <i>James Moir</i>	Situated actors, local decisions, material artefacts: drawing on ethnographic principles in discourse research on citizenship <i>Rachel Lewis</i>	Das geeinte Europa der getrennten Arbeitsmärkte? Eine diskursanalytische, politolinguistische Untersuchung zur Arbeitsmigration in der EU des 21. Jahrhunderts <i>Jarochna Dąbrowska-Burkhardt</i>
14:00-14:30	Extended cultures. Towards discursive theory of hybridal space <i>Leszek Korporowicz</i>	Settling Accounts with the Troublesome Past: Self-Criticism in Eastern European Public Discourse <i>Magdalena Nowicka</i>	Die Idee des Mems in dem politischen Diskurs <i>Izabela Kujawa</i>
14:30-16:00	<b>Lunch</b>		
16:00-17:00	<b>Plenary lecture</b> Danuta Ulicka <i>Migratory metaphors – resident terms</i> Chair: Irina Oukhvanova		

	Session 1: <i>Metaphor and discourse</i> Chair:	Session 2: <i>New perspectives on political discourse</i> Chair: Tomasz Konik	Session 3 (in German): <i>Sprache und Diskurs</i> Chair: Jarochna Dąbrowska-Burkhardt
17:00-17:30	The fragmentation of the discourse community through the lens of metaphor analysis <i>Ludmilla Antypenko-A'Beckett</i>	Corpus Assisted Discourse Studies – the Case of Parliamentary Transcripts <i>Elena Tarasheva</i>	Konstruktionen im gesprochenen Deutsch und Polnisch. Zu gesprächsorganisierender Funktion der Diskursmarkerkonstruktionen mit <i>wissen</i> und <i>wiedzieć</i> <i>Michał Piosik</i>
17:30-18:00	Types of transformation of cultural values in the fiction discourse <i>Inna Kononova</i>	Forecasting the end of the winning election candidate's programme through the grammatical category of aspect <i>Valery Shyrovkov</i>	Tendenzen in der Soziolinguistik: von der Dialektologie zur Plurizentrik <i>Reinhold Utri</i>
18:00-18:30			Diskreditierung der politischen Opponenten anhand benefaktiver Sprechakte am Beispiel aus einer Parlamentsrede im polnischen Sejm <i>Magdalena Jurewicz</i>
18:45	<b>Social programme: a guided walking tour of Warsaw (approx. 2 hours)</b>		

<b>DAY 3: 16 May 2015</b>			
9:00-10:00	<b>Plenary lecture:</b> Irina F. Oukhvanova <i>The causal genetic approach (CGA) in its application to theoretical modeling of different types of discourses</i> Chair: Andrej A. Kibrik		
	Session 1: <i>Representations of environmental risks in public discourse</i> Chair: James Moir	Session 2: <i>Theoretical models of (Critical) Discourse Analysis</i> Chair: Aleksandar Takovski	Session 3: <i>Discourse and power in judiciary and penitentiary contexts</i> Chair: Karolina Broś
10:00-10:30	Nuclear power discourse in the New York Times, The Independent, and Dnevnik <i>Desislava Stoyanova Cheshmedzhieva-Stoycheva</i>	CGA for the sake of discourse modeling. Case in point: Elite Media <i>Aliona Popova</i>	Power and control in prison discourse: the case of Polish prisons of the 1980s <i>Alicja Dziedzic-Rawska</i>

10:30-11:00	Catastrophe discourse as a part of news discourse: structural features and pragmatic potential <i>Olga Kunitcyna</i>	Critical discourse modeling as a method of critical discourse analysis <i>Elena V. Beloglazova</i>	Polish vs. American courtroom discourse: inquisitorial and adversarial procedures of witness examination in criminal trials <i>Grażyna Anna Bednarek</i>
11:00-11:30	Diachronic Discourse Dynamics of the Global Climate Change by British Petroleum <i>Oleksandr Kapranov</i>	Style and text as discursive phenomena <i>Yulia Vyshenskaya</i>	The categories of knowledge and power in public discourse <i>Małgorzata Rzeszutko-Iwan</i>
11:30-12:00	<b>Coffee break</b>		
	Session 1: <i>Discourse of Risk and Threat in political agenda and their media representations</i> Chair: Urszula Okulska	Session 2: <i>European identity - Balkans and Turkey</i> Chair: Grzegorz Kowalski	Session 3: <i>Discourse Analysis in L1/L2 educational contexts</i> Chair: Elżbieta Gajek
12:00-12:30	Stancetaking on risk: semantic wars of late modernity <i>Valentyna Ushchyna</i>	The Discourse Not Taken: From Critical Discourse Analysis to Critical Discourse Action <i>Aleksandar Takovski</i>	How to analyze authorial identity in student writing in English across cultures and academic disciplines: socio-cultural and linguistic parameters <i>Iga Maria Lehman</i>
12:30-13:00	Legitimizing the annexation of Crimea in Russian political discourse <i>Julita Śmigielska</i>	Critical Discourse Analysis approaches in interaction <i>Sahadete Limani-Bega</i>	Investigating Discourse Markers in Doctoral Dissertations of Native and Non-Native Speakers of English <i>Reyhan Ağçam</i>
13:00-13:30	Representation of space-time in anti-Islamic discourse after the attack on Charlie Hebdo <i>Radim Zámeč</i>	The language and the discursive constructing of Albanian self-identity <i>Natalia Badiyan-Siekierzycka</i>	Ways of building relationships in learner spoken discourse <i>Šárka Ježková</i>
13:30-14:00	Construct of threat discourse in Russian politics <i>Arkadiievich Romanov, Olga Vladimirovna Novoselova</i>	Changing the ideologies or strengthening the power: Media, Public and the State in Europeanising Turkey <i>Ekmel Gecer</i>	New Information Focus in L2 Italian <i>Kalina Łabuz</i>
14:00-15:00	<b>Plenary lecture:</b> Theo van Leeuwen <i>Semiotic technology</i> Chair: Irina F. Oukhvanova		
15:00	<b>Conference closing</b>		